

Backlit SEG Trade Show Display with Custom Graphics (8', 10' or 20')



EX8SEGSET (8' Backwall Set)

EX8SEGRPLG (8' Backwall Replacement Graphic)

EX10SEGSET (10' Backwall Set)

EX10SEGRPG (10' Backwall Replacement Graphic)

EX20SEGSET (20' Backwall)

EX20SEGRPG (20' Backwall Replacement Graphic)

EXSEGLCNTG (Counter Replacement Graphic)

Version 1.0

Components	Quantity		
	8'	10'	20'
Name			
Frame Set Kit	1	1	1
Metal Feet	2	2	4
Vertical Support Pole	1	2	5
Horizontal Support Pole	2	3	6
Power Cord	1	1	1
Custom SEG Fabric Graphic	2	2	2
Storage Case	1	1	1
Counter Frame Kit	1	1	1
Counter SEG Fabric Graphic	1	1	1

Safety & Care

Before beginning assembly, please read through the instructions and understand each step thoroughly.

Displays2Go is not responsible for any personal injury or product damage due to mishandling, incorrect mounting, incorrect assembly or incorrect use of this product.

- Avoid placing the backwall power cord where it could become a trip hazard.

SEG Fabric Care Instructions

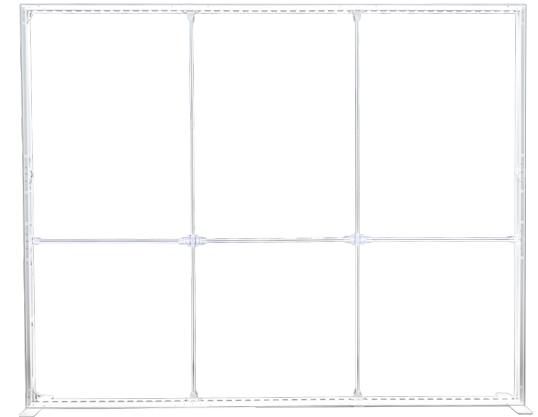
Machine wash with cold water on a gentle cycle and use a mild detergent. Do not use bleach. Tumble dry on low. Fabric must be completely dry prior to storing.

A steamer may be used to reduce wrinkles and fold lines after the graphic is on the frame.

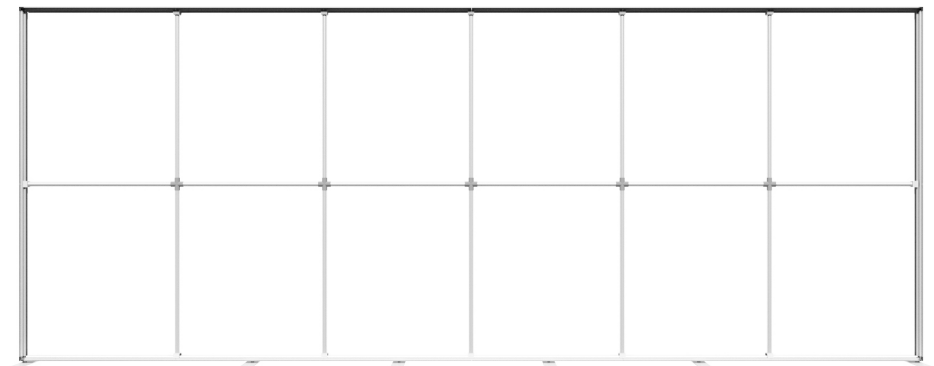
8' Backwall Diagram



10' Backwall Diagram



20' Backwall Diagram

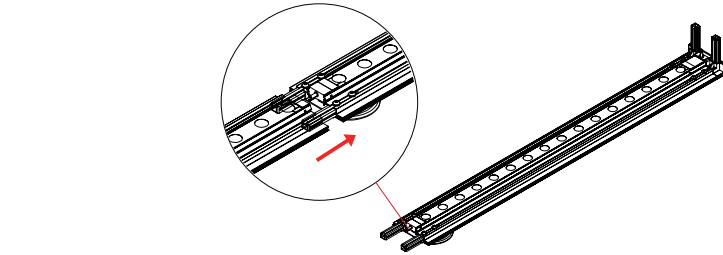


- **TIP:** Lay the backwall on the ground for assembly and SEG graphic installation, then lift the backwall onto the feet.

- **NOTE:** Wear the safety gloves during assembly!
- **NOTE:** Illustrations are for example purposes and may vary from the actual product. Refer to the previous product photos for details.

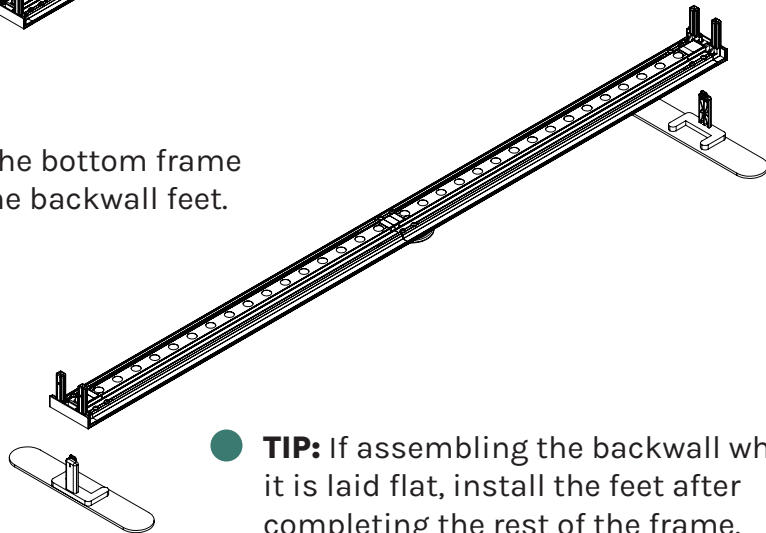
Step 1

1. Connect the bottom frame pieces, referring to the number labels on both sides of the frame pieces.



Step 2

1. Place the bottom frame onto the backwall feet.

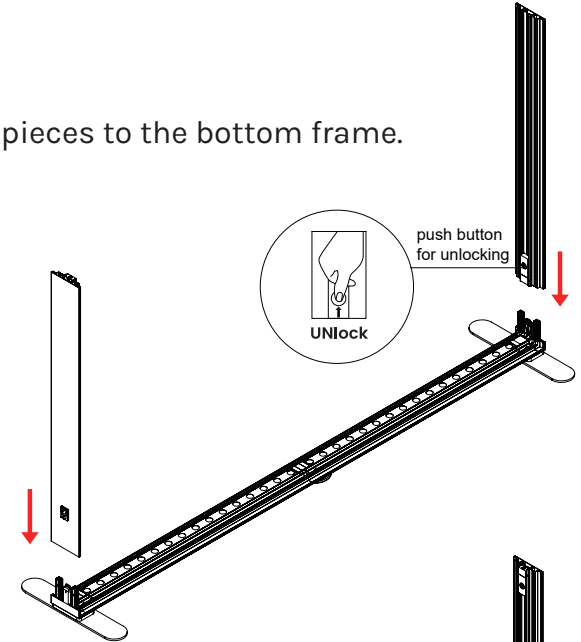


- **TIP:** If assembling the backwall while it is laid flat, install the feet after completing the rest of the frame.

Step 3

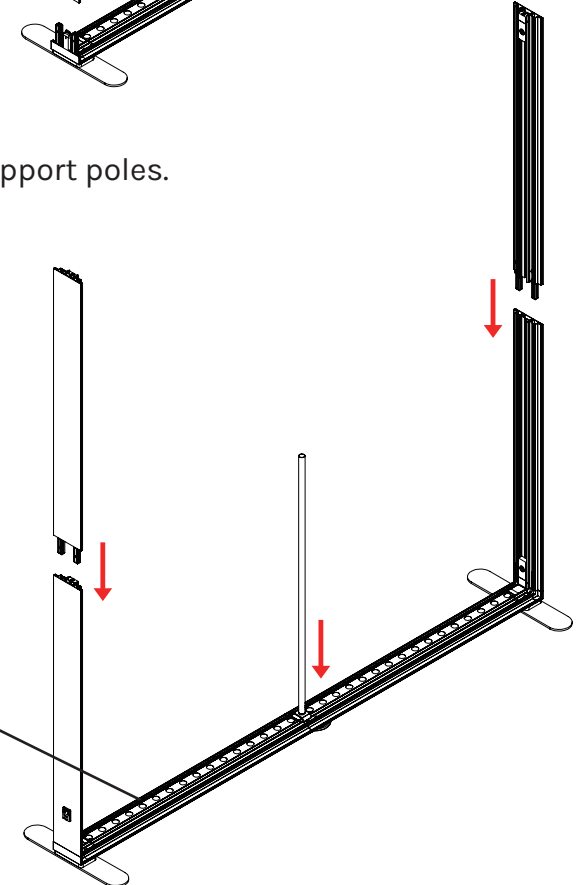
1. Connect the lower side pieces to the bottom frame.

- **TIP:** To disconnect any frame pieces, press the buttons on both sides of the connection point.



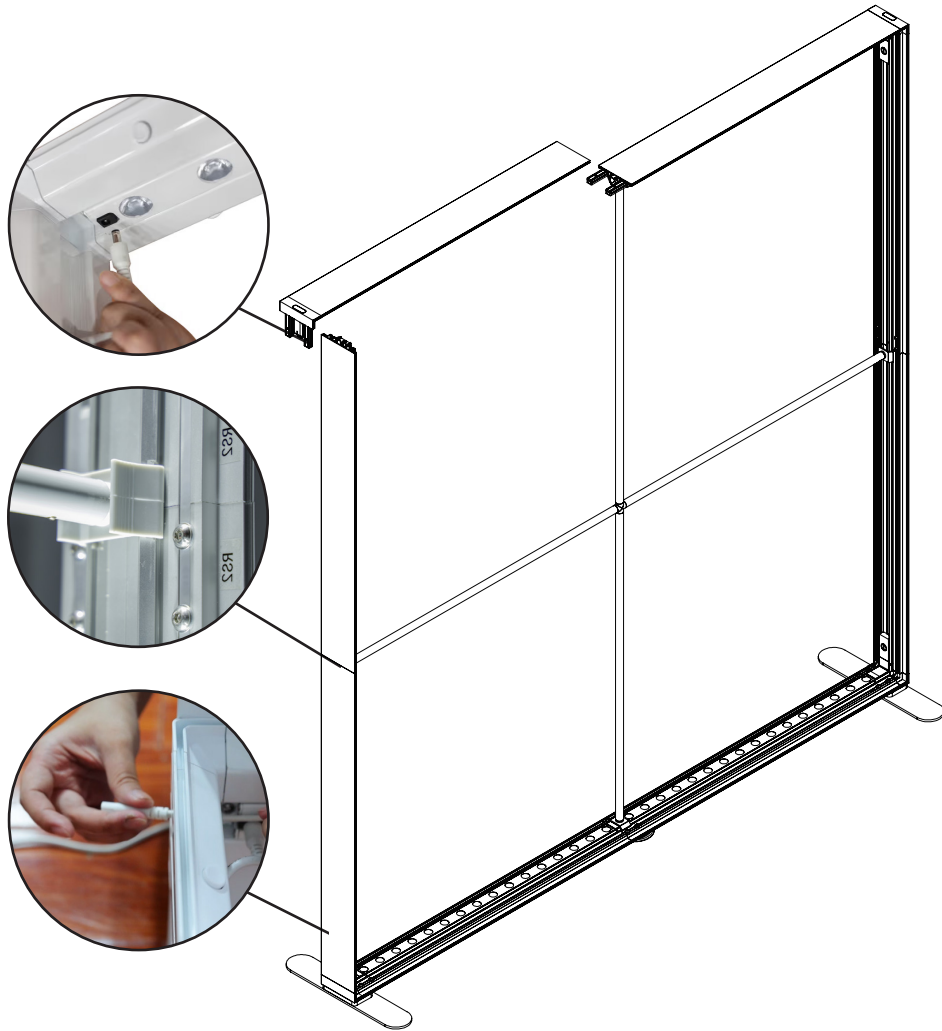
Step 4

1. Connect the vertical support poles.
2. Press the pole into the slots of the frame, noting the UP/DOWN pole labels.
3. Attach the next side pieces.
4. Connect the internal power cables.



Step 5

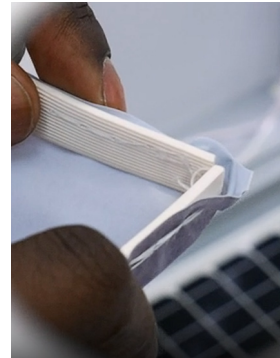
1. Press the horizontal support bars into the tabs on the vertical frame.
2. Attach the top frame pieces.
3. Press the vertical support pole brackets into the top frame.
4. Connect all internal power cables.
5. Pull the power adapter through the frame and plug in the power cord.



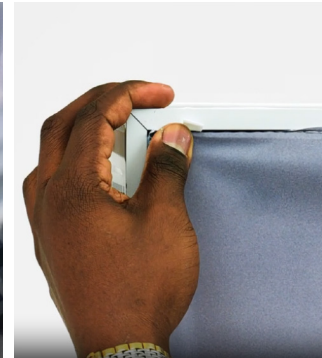
Step 6

1. Install SEG graphics.
2. Connect to power. Lights automatically turn on.

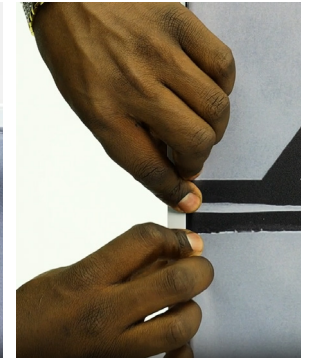
How to Install an SEG Graphic



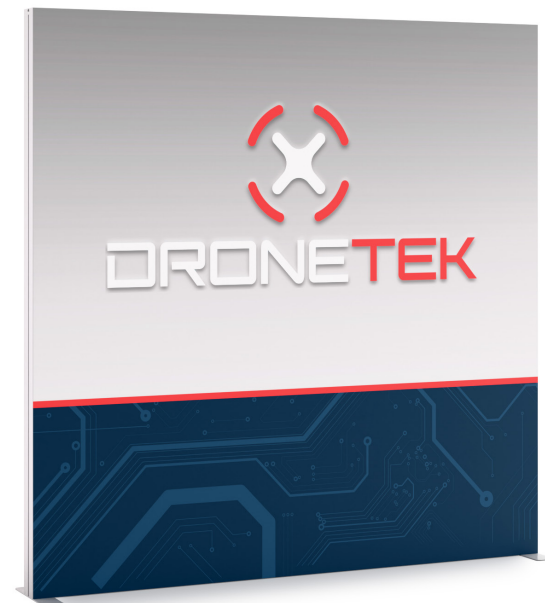
Bend the plastic tab to a 90° angle.



Insert into channel, starting at corners.



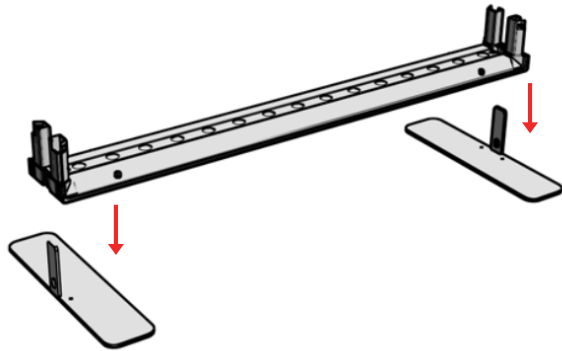
Press in the strip, moving towards the center.



Assembly is complete.

Step 1

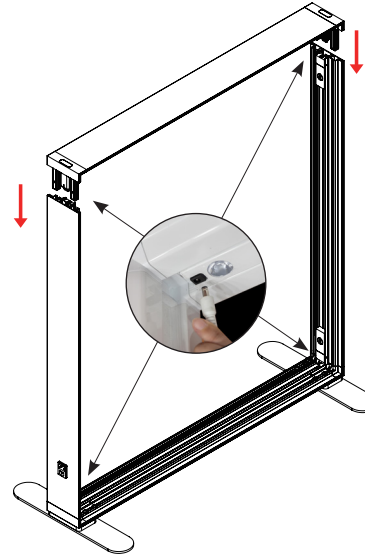
1. Place the bottom frame onto the backwall feet.
2. Place the frame sides onto the bottom frame.



NOTE: To disconnect frame pieces, press the buttons on either side of the connection point.

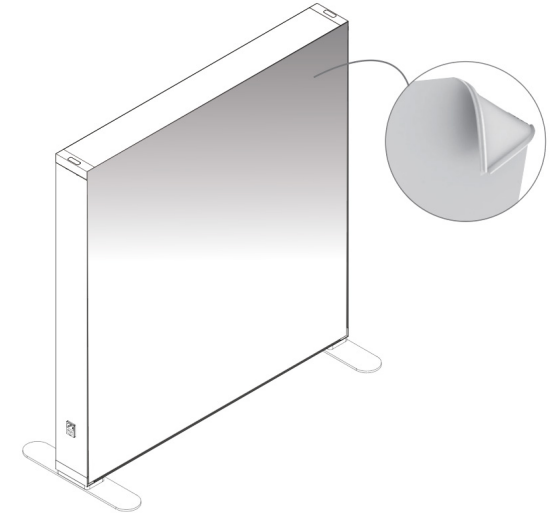
Step 2

1. Connect the sides and top frame.
2. Plug in all power cables.



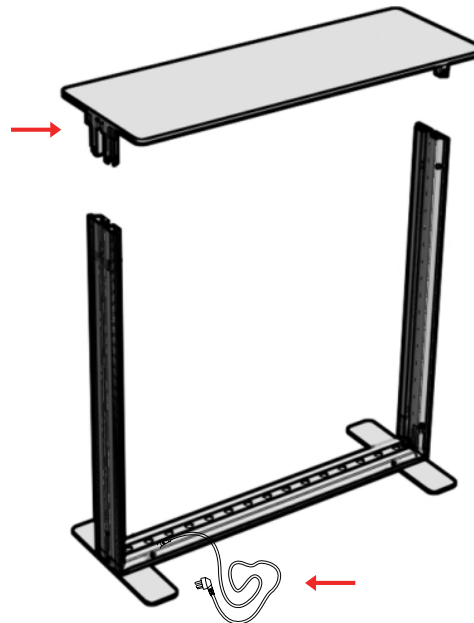
Step 3

1. Install the SEG graphics.



Step 4

1. Insert the corner brackets into the sides of the countertop.
2. Connect both corner brackets of the counter top to the frame.



Step 5

1. Plug the power cord into the power adapter on the frame.
2. Insert plug into power outlet. Lights automatically turn on.



Assembly is complete.